

Opt-In Process Documentation

1. Business Overview

Business Name: Launch Advisors LLC

d/b/a Legacy Capital

Website: <https://legacyrelief.com>

2. Purpose of Messaging

Legacy Capital uses SMS to provide personalized updates to consumers regarding loan inquiries. Messages are strictly transactional and informational in nature, including status updates and reminders.

3. How Consumers Opt In

Consumers opt in by submitting a loan inquiry form at <https://legacyrelief.com/loan-request>. The form includes a required checkbox that users must check before submitting the form. The checkbox label reads:

"I agree to receive SMS communications from Legacy Capital regarding my loan inquiry. Msg & data rates may apply. Msg freq may vary. Reply STOP to unsubscribe."

4. Visual Walkthrough of the Opt-In Form

The form displays a checkbox immediately above the submission button. Users are unable to submit the form unless the checkbox is actively checked. This ensures express written consent is captured before sending any messages.

Please refer to the submitted screenshot or hosted image for a visual example of the opt-in flow.

5. Opt-Out Instructions

Recipients can opt out at any time by replying STOP to any SMS message received from Legacy Capital. All opt-out requests are honored immediately and consumers are removed from the messaging list.

6. Compliance Assurance

The opt-in process complies with carrier guidelines and Twilio's A2P messaging requirements. Opt-in data and consent

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are not shared or sold. SMS consent language is clear, visible, and required for form submission.